



# PROVENANCE

distributions

Fast-Moving Trending F&B




Eco-friendly Fairtrade Coffee



# All-Round Value

## Planet



Partnered with  WORLD LAND TRUST  
registered charity number 10023

Protects the Environment:

- Saves Trees
- Offsets CO2, Increases O2
- Offsets Water Wastage
- Offsets Paper Wastage

Puro is Sustainable:

- Recycle waste coffee to fertilizer

## People



Fairtrade Certified



- Puro pays fair wages, reduces exploitation

Partnered with



- Puro helps fund projects to improve lives in Africa

## Pleasure



Puro is premium quality

- Arabica from S.America
- Blend from Coffee Co. with 200-year legacy

To Clients:

- 1-stop dedicated client service
- Logistics support
- Reliability



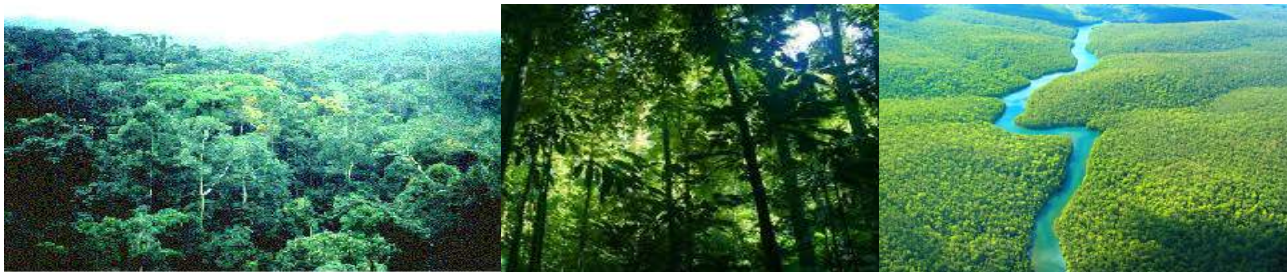
# Eco-friendly

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Only coffee brand partnered with



Portion of sales buys & preserves rainforest land



# Socially Responsible

Puro is 100% Fairtrade Certified



- ✓ Pays fair wages to poor farmers
- ✓ Improves livelihoods

Puro gives back to the poor



- ✓ Funds projects to improve lives
  - Building infrastructure
  - Fund smallholder businesses



# Premium Quality

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Expertly sourced premium blend of South American and African Arabica beans



Roasted by Belgian company with a 200-year family tradition



# Our Blends

## Bio-Organic Blend



100% Premium Arabica  
Origin: Peru/Honduras

*Soft notes of chocolate  
with citric over tones*

## Noble Blend



80% Premium Arabica  
Origin: Peru/Honduras/  
Guatemala  
20% Premium Robusta  
Origin: Congo

*Floral with hint of dark  
chocolate*

## Fuerte Blend



50% Premium Arabica  
Origin: Peru/Honduras/  
Guatemala  
50% Premium Robusta  
Origin: Congo

*Rich & Robust with hint of  
bitter-sweet chocolate*



# Wide Range of Products

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Fairtrade Coffee Beans –  
for vending machine



Fairtrade Flavoured  
Teas - Teabags



Fairtrade Hot  
Chocolate - Sachets



Coffee Pouches – for  
brewing machine



Fairtrade White/Brown  
Sugar - Packets



Takeaway cups



Milk capsules



Brewing Machines



Vending Machines





# Operationally Easy

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**Long Shelf Life**  
Up to 18 months



**Room Temperature Storage**



**1-working day Delivery**



# Contact Us

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## Provenance Distributions

### Singapore | Southeast Asia | Australia

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Thank You